



## Long Island BTA's Annual Spring Dinner Conference

Tuesday, March 23, 2010 from 4:00 PM to 6:00 PM

Melville Marriott – Route 110 at LIE | \$25 – Members & Student Teachers; \$30 – Non Members

RSVP by e-mailing Marie Cotignola [mcotignola@smithtown.k12.ny.us](mailto:mcotignola@smithtown.k12.ny.us)

Mail your check or money order payment to

Marie Cotignola  
Smithtown HS East  
10 School Street  
St. James, NY 11780

**DEADLINE TO RESERVE YOUR SEAT IS FRIDAY, MARCH 19, 2010**

The goal of the Long Island BTA Spring Conference is to provide a networking opportunity for all Long Island Business Teachers to share their experiences in the classroom and beyond! We hope that by participating you will return to your classrooms energized and ready to empower the next generation of business professionals!

### **BRIEF PRESENTATIONS:**

**Kim Svoboda**, USA Today

Bring the Dream Job experience, "Classroom Curriculum" and workplace enrichment program to your district!

**Art Weiss**, Cengage Publishing

Brief preview on Office 2010

### **THE "STATE" OF BUSINESS EDUCATION IN NEW YORK 2010:**

Marsha Iverson, New York State BTA Board

### **WHY ALL BUSINESS TEACHERS ON LONG ISLAND SHOULD ATTEND:**

**It's not what you know, but who you know.** Meet people and share stories and experiences that only true business teachers understand!

**Support.** Find out ways you can support your programs in this time of academic focus, but financial restraints. And.... learn more ways to justify why your program is helping the academic subjects.

**Information, information, information.** Keep current with legislation that directly impacts the business and marketing education programs. It's better to know about it before it happens!

**Ideas.** Share your ideas and receive ideas in return with fellow colleagues. Find out the new courses that are being offered. Find out about the new programs being introduced. You won't be disappointed!

**Numbers.** No, we are not referring to enrollment numbers here. We are referring to strength in numbers. The more of us there are, the more we can do to make sure the business and marketing education programs thrive!

### **DIRECTIONS TO THE MELVILLE MARRIOTT**

Melville Marriott ~ 1350 Old Walt Whitman Road ~ Melville, NY 11747 ~ (631) 423-1600

**From LIE**--Take exit 49S to merge onto Broad Hollow Rd/NY-110 S toward Amityville;

Turn right at Old Walt Whitman Rd/Walt Whitman Rd