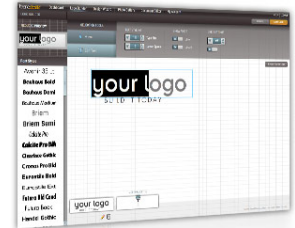




## Long Island Business Teachers' Association *Logo Contest*

Calling all artists! The Long Island BTA invites any LIBTA member student to submit a logo design for new Long Island Business Teachers' Association. The rules are simple.



1. Come up with an image — simple, creative and original.
2. Your design may incorporate the words Long Island BTA and an image. The logo should convey that the purpose of the organization--promoting excellence in business education
3. Judging will be based on originality, design quality, and visual impact. Entries become the sole property of Long Island BTA and will not be returned. The Long Island BTA reserves the right to modify the design to meet graphic requirements.
4. Entries must be submitted on an 8-1/2" x 11" paper (VERTICAL FORMAT) in black, white, and red only with no gradation/shading. The image (banner) should be 800 pixels by 90 pixels. All other sizes will be disqualified.
5. The following information must appear on the reverse side of the design: student's name, school, year of graduation, home address, city, state, zip code, home phone number, name of teacher, and signed statement certifying the originality of the submitted work.
6. Programs that can be used include: Photoshop, Illustrator, InDesign, PaintShopPro
7. Designs must be limited to three colors and suitable for silk screening—black, white, red
8. Logo must show well in different size formats – minimum size 2"
9. Logos must be submitted as .jpg version ONLY
10. No inappropriate material will be accepted
11. Students may not submit more than one entry

### ***Copyright Requirements***

All work must be completely original. Copyright sign-off forms are required for each submission. This form must accompany each entry into the Long Island BTA Logo Contest. The form must be signed by the student and his/her teacher and parent/guardian.

### ***Prize:***

The winning design will be included on the home page of [www.longislandbta.org](http://www.longislandbta.org). The design must be adaptable for any and all appropriate uses including posters, banners, program covers, T-shirts and press releases.

### ***Deadline:***

Designs must be postmarked by **Tuesday, April 21, 2009.**



## Long Island BTA Logo Design Contest Form

*ALL ENTRIES MUST BE SUBMITTED BY A TEACHER IN ONE MAILING.  
LIMIT 10 ENTRIES PER SCHOOL.*

Student's Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

Zip: \_\_\_\_\_

Student E-mail: \_\_\_\_\_

School: \_\_\_\_\_

Teacher: \_\_\_\_\_

Teacher E-Mail: \_\_\_\_\_

Teacher Phone: \_\_\_\_\_

- Submit an individual entry form for each participating student and a separate page listing the names of all student logo designers from your school.
- Students must **follow all instructions outlined in the contest rules**. Pay particular attention to the information required on the reverse side of the design. Failure to comply may result in disqualification.
- **Designers are strongly encouraged to have their teacher examine their entries for feedback and revision before submitting them to the competition.**
- ***A SIGNED STATEMENT MUST ACCOMPANY EACH ENTRY FROM THE DESIGNER CERTIFYING THE ORIGINALITY OF THE SUBMITTED WORK.***

Logo(s) and entry form must be postmarked by **Tuesday, April 21, 2009**.

Return completed form with logo(s) to:

**S. Dianne Elmore, LIBTA Co-President  
Career & Technical Ed. Chairperson  
Smithtown High School East  
10 School Street  
St. James, NY 11780**



## Long Island BTA Logo Design Contest Artwork Originality and Release Form

This form needs to be completed by the teacher, student, and the student's parent or guardian.  
The logo will be displayed on the World Wide Web.

### Originality Confirmation:

I \_\_\_\_\_ do solemnly swear that all the work submitted for  
(Teacher's Signature)  
the Long Island BTA Logo Contest was done by \_\_\_\_\_.  
(Print Student's Name Clearly)

### Copyright Release:

I \_\_\_\_\_ give Long Island BTA complete authority over the  
(Student's Signature)  
submitted "logo." I understand that by entering this contest I am relinquishing all rights to  
submitted "logo." Additionally, I understand that, if chosen, the "logo" will be used for the  
purposes of advertising/marketing the organization, Long Island BTA.

### Parent Permission:

I \_\_\_\_\_ authorize the Long Island BTA to release my  
(Parent/Guardian's Signature)  
child's artwork for publication in local newspapers, newsletters, and on the Long Island BTA  
web site.